

#DUBAIDESIGNWEEK

## *The region's largest creative festival*



As the design capital of the Middle East, *from 11 to 16 December 2019* Dubai hosts is made up of more than 200 events covering design across a range of disciplines including architecture, product design, interiors, multimedia and graphic design.

Dubai Design Week is managed by the Art Dubai Group and is held under the dedicated patronage of Her Highness Sheikha Latifa bint Mohammed bin Rashid Al Maktoum, Chairperson of Dubai Culture and Arts Authority (DCAA).

An accessible meeting point for the global design community, Dubai Design Week, staged in partnership with the platform for regional design Dubai Design District. The festival's varied programme consists of design-related events, exhibitions, installations, competitions, talks and workshops. Key events include the region's leading design fair, Downtown Design; Global Grad Show that brings together works from 100 of the most innovative universities across the world; and Abwab, the curated and interactive project containing original design from the Middle East, North Africa and South Asia.

### **Downtown Editions | Sharjah, UAE**

Jawaher Alkhayyal will be launching her first collection of products at Downtown Design 2019. The Sarab collection is a series of hand-crafted furniture, celebrating the traditional Emirati craft of palm frond weaving.

## Downtown Design

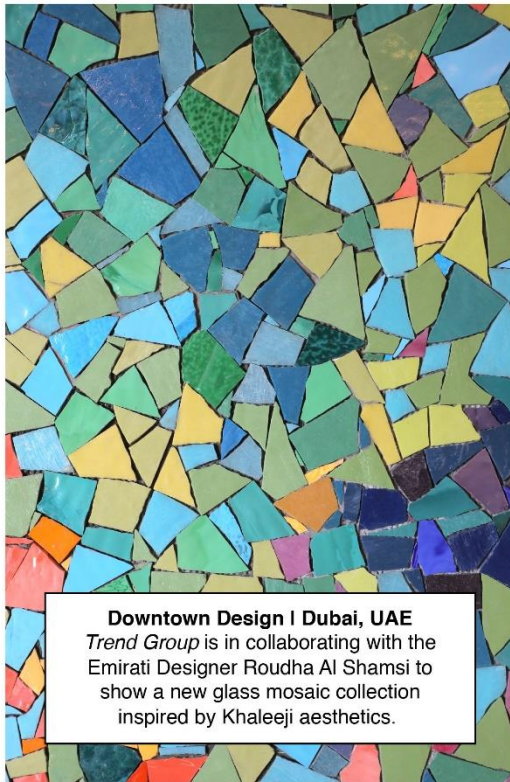
Held under the patronage of Her Highness Sheikha Latifa bint Mohammed bin Rashid Al Maktoum, Chairperson of the Dubai Culture & Arts Authority, Downtown Design returns for its seventh edition championing the growth of the region's design industry from 12 to 15 November 2019.



**Downtown Editions | Dubai, UAE**  
Binchy and Binchy launches ten new tables heavily inspired by architecture. The Dubai based design studio challenges themselves to determine a design language that is truly Emirati.



Downtown Design unites international brands with the regional design community, strengthening Dubai as a central meeting point for creatives. As part of the programming of Dubai Design Week, the region's largest creative festival, and in partnership with Dubai Design District (d3), Downtown Design is housed within a bespoke structure overlooking the d3 Waterfront. This year the fair presents a fresh selection of brands and feature areas, providing a dynamic environment where design meets opportunity. Installations will feature



**Downtown Design I Dubai, UAE**

*Trend Group* is in collaborating with the Emirati Designer Roudha Al Shamsi to show a new glass mosaic collection inspired by Khaleeji aesthetics.

throughout the fair, highlighting design creativity from around the world.

Downtown Design's Trade Programme continues to address the needs of the competitive design industry, helping members raise their profile and forge industry relationships. Featuring a series of networking events and privileges, designed to help design professionals make the most of the fair's platform, it facilitates opportunities for architects and interior designers to connect with brands and industry influencers.

**Downtown Editions  
Dubai, UAE**

Inspired by the language of Moorish design which traveled from Andalusia and North-Africa across the globe reaching as far as India and Columbia, *Moors & Saints* set out to create create jewelry that connects sacred spaces and promotes pluralism and tolerance.



**Downtown Editions  
Dubai, UAE**

*Nur Furniture* bring their new pieces to the UAE market for Downtown Design.



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**Downtown Edition I Dubai, UAE**  
Established in 1983, *NAKKASH* has been at the forefront of interior design in the region for over three decades, becoming the go-to for design. With carefully-selected luxury furniture which is sourced from leading brands both regionally and internationally. Today, *NAKKASH* is a family-led Business with Aya Nakkash and Omar Nakkash joining the team and introducing new product schemes and services to the *NAKKASH* brand.

Downtown Editions Highlights



This year, Downtown Editions will continue to spotlight new regional initiatives, young designers and up-and-coming brands.

Designers presenting works inspired by the culture and traditions of the Middle East include emerging designer *Hajar Abdallah*, whose debut installation celebrates the region's equestrian culture, and Sharjah-based *Irthi Contemporary Crafts Council* who will present an outstanding collection of objects developed in collaboration with Emirati craftswomen and leading contemporary designers. Award-winning architectural studio *Binchy & Binchy* will launch ten new tables inspired by architecture, challenging themselves to determine a design language that is truly Emirati.

Returning to Downtown Editions, *Aljoud Lootah*, *Roudha Al Shamsi*, *1971 Design Space* and *Jeel* will present their latest limited-edition work, whilst *Taskheel* will unveil the outcome of their 2019 Tanween Design Programme featuring designers: *Abdulla Al Mulla*, *Lana El Samman* and *Yara Habib*.

Bringing his designs to the Middle East for the first time, Brooklyn-based sculptor and designer *Fernando Mastrangelo*



#### Downtown Editions | UAE

*Roudha Alshamsi* creates designs that bridge the line between furniture and art. Roudha has been working closely with clients on and commercial projects ranging from studio spaces, offices to

libraries and private villas. Not only does she aim for designing contemporary spaces, but also she seeks to alter spaces to successfully deliver defined emotional states and convey articulate design concepts. For Downtown Design 2019, Roudha Alshamsi will be unveiling a collaboration in Downtown Editions with Trend Group, as well as launching "Forma" by Roudha.

designer *Fernando Mastrangelo* will launch a collection of mirrors inspired by the geographic features of Dubai. New pieces will feature from collectible furniture studios *Tasca 4D* from Japan, who use the latest manufacturing methods in their designs, and *Arijian* from South Korea, specializing in handcrafted goods and regional materials. Guest Curator of Dubai Design Week, designer *Ghassan Salameh* will curate "MADAR", supported by d3, within Downtown Editions focusing on regional design and shedding light on the current movements in the design market of the region today. Ghassan's curation will highlight the latest productions and innovations of emerging regional designers.



**Downtown Design | Tainan City, Taiwan**

Traditionally a sheet metal factory, *Douxteel* creates design with the objective of conveying metal productions as something that can be warm and friendly, giving metal objects life and creativity. Orchestrating their highly-skilled techniques with aesthetics that aim to build a close relationship between humans and everyday life, Douxteel will be launching several new series this year, including 'The Shimmer' series of tableware and home accessories at Downtown Design, created with a hand-made polished process using stainless steel, and titanium.

**The Forum at Downtown Design**

In a series of talks and workshops, designed to support design professionals and enthusiasts, 'The Forum' offers creative, commercial and strategic industry insights by global and regional design experts. Themes will range from how to build a business in design, to managing clients in design firms and design marketing.

Highlights include the award-winning Paris-based architect Lina Ghotmeh and India's leading architect and curator Ashiesh Shah, who both feature on a panel championing the power of design, and multi-faceted interior designer Greg Natale, who will present a masterclass in achieving a successful design business.

Denise Neri, who leads the architectural and conceptual design of Aesop stores worldwide, will lead a panel on the future of retail while Allesandro Minotti of the leading Italian furniture makers Minotti and Dara Huang, founder of multi-disciplinary studio Design Haus Liberty will speak to building design brands with staying power. Marcus Fairs, founder and editor-in-chief of Dezeen will lead a panel discussion exploring the design community's role as an agent of positive change.



#### **Downtown Editions | UAE**

The *Little Bear Group* is a conglomerate of leading companies that work in the domain of wood and timber worldwide. Little Bear Middle East bring their bespoke timber/resin and special glass artwork features to Downtown Design.

#### **Downtown Design | Bergamo, Italy**

The world of *Ciclotte* is the pure expression of contemporary living, where work and relax share fluid spaces and the same dimension, in a constant dialogue. Fitness is no more relegated to its functional aspects: idea, form and technology combines themselves to offer inimitable style and elegance within the most varied living contexts: from home to office, from gym to outdoor. The bike in glass will be launched in the Middle East, the result of this is a new revolution in the design furniture and fitness sectors.

#### **Downtown Editions | Ramallah, Saudi Arabia**

*Jeel* (meaning 'generation' in Arabic) brings furniture pieces to Downtown Editions. Jeel's collection focuses on the traditional Palestinian embroidery, by preserving old techniques and designs with new modern pieces that fit interior spaces and homes. Jeel brings together new life using innovative and aesthetic elements, while preserving the soul of the human heritage.





## *Exhibitions*

Abwab translates as ‘doors’ in Arabic. Abwab is an annually remodeled exhibition dedicated to commissioning work from across the Middle East, North Africa, and South Asia with a purpose to promote design talent and stimulate information exchange, uniquely experienced at Dubai Design Week.



In its fifth edition, Abwab designers are invited to take full creative responsibility for the outer and inner skins of their pavilion structures alongside developing the experiences within. Audiences will engage with the creative ideas of designers from Eastern Provinces of Saudi Arabia supported by Ithra, India and Lebanon who are tasked with redefining the experience of learning.

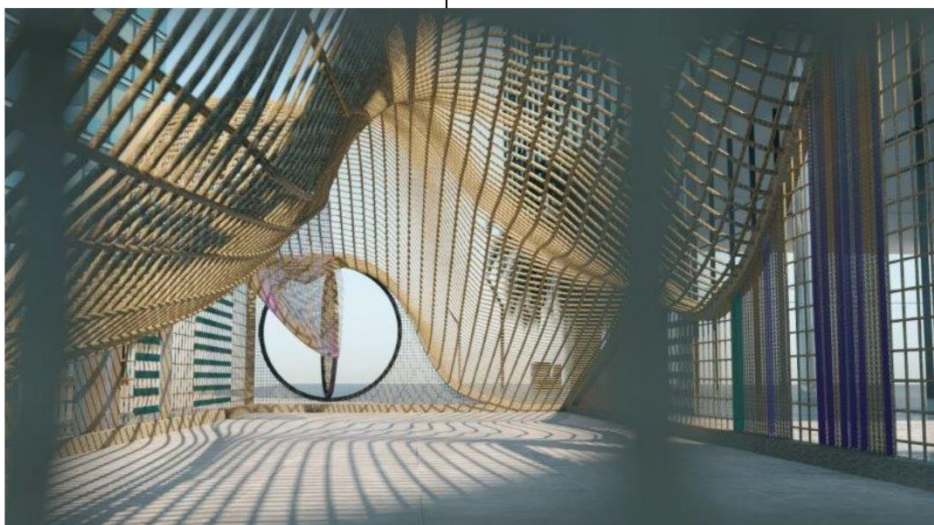




### **Eastern Provinces of Saudi Arabia Interpreted by Azaz Architects**

A pavilion that reminisces the Saudi heritage through a minimalistic approach symbolizing simplicity and pureness.

A journey into the Saudi culture, faith, tradition, and people. An interactive pavilion with an exterior sheet of traditional Saudi palm leaf weaving called SA'AF. A steel frame enclosed holding the weaved material, resting on an array of white arched hallways where installations will be placed creating a memorable experience. The design reflects a contemporary take on a very traditional material creating an iconic yet simple piece of architecture. With the inclusion of arches and the Mihrab, we are giving homage to our country and celebrating the influence of Islamic architecture. Hence, restoring the Saudi heritage

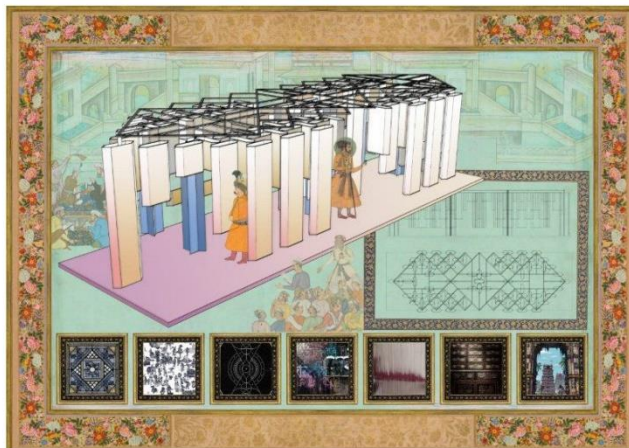


**India**

**Interpreted by the Busride  
Lab, Goa**

How do we store Memories?  
Current research shows that our  
Brains store memories  
throughout the Cortex, not in any  
single zone. This is why you  
sometimes forget something,  
only to remember it randomly  
later.

Over 2 million Indians live in the  
UAE, with a treasure trove of  
memories and dreams. Our  
installation curates physical  
objects, from these collective  
dreams, memories of home,  
childhood stories, flavours,  
sights, smells and imaginations  
of self of this huge population.  
We will create a large Collective  
Neural Net of Exquisite Objects,  
a real-world Engram. Our  
Cabinet of Curiosities will enable  
visitors to trace their own  
memories through  
interacting with these  
artefacts, threading  
objects of personal  
significance to  
themselves, leaving  
behind a rich tapestry of  
memories.  
A Beautiful Repository.  
The Best of our  
Memories. The Best  
of Us.





## Lebanon

### Interpreted by T Sakhi

How could we transform a wall, representing all the physiological & psychological barriers in Beirut, into an activator of connection, sociability, and awareness?

The pavilion is a linear face-to-face configuration, separated by an omnipresent wall bursting with diverse elements representing Beirut's load. It draws our emotions and nostalgia towards re-questioning our society and our lifestyle. As Lebanon is highly congested with physical and virtual barriers of religion, culture, political affiliations, social backgrounds, social media, privatized green space and many other factors,

'Through the Wall' creates a platform where diverse events stimulates interactions despite the obstacles, and allows strangers to intimately connect and discover one another. A sense of dichotomy is portrayed in the pavilion, creating a contrast between its simple peripheral outline, it's chaotic intermediate space and its resiling connection points. The pavilion subtly represents Beirut's act of socializing in its intricate social environment.

